

INFORMATION NOTICE FOR PERSONAL AND SPECIAL DATA PROCESSING

Information document pursuant to and for the purposes of Articles 13, 14 and 15 of the GDPR (General Data Protection Regulation) - EU Regulation 2016/679

In compliance with the provisions of EU Regulation 2016/679, the data collected by Maspi through its own the announcement of this campaign are processed in accordance with the principles of fairness, lawfulness, transparency and protection of your privacy and rights.

Identity and contact details of the Data Controller

The data controller is the company Maspi srl, based in via Castegnate 86 - 24030 Terno d'Isola (BG), ITALY.

Categories of personal data processed

Maspi collects information from the ad in two ways: (1) directly (e.g., when you provide personal data in the form provided) and (2) indirectly (e.g., through LinkedIn Analytics).

Specifically, the categories of personal data that Maspi may collect are as follows:

- Technical navigation data related to IP address, company names and the identification data of the devices used by the user to use the site.
- Personal data (first name, last name, e-mail, company name) necessary for Maspi to send you the request form

Purpose of processing

To facilitate communication with you in order to provide you with requested information;

To comply with legal requirements;

To monitor the ad data;

To improve the security and operation of the web channel, networks and information;

Use data analytics, i.e., apply analytics to business operations and data to describe, predict, and improve business performance within Maspi and/or to provide a better customer experience.

Categories of recipients of personal data

Your data may be disclosed as a result of inspections or audits to all bodies in charge of audits and controls about the regularity of the fulfillments mentioned in the above purposes.

Method and period of processing

The processing will take place with manual and automated systems designed to store and manage the data themselves, with logic strictly related to the purposes themselves, on the basis of the data in our possession, by the exposed persons in charge of this task being part of the company Maspi.

In compliance with the principles of lawfulness, purpose limitation and minimization of data, in accordance with Article 5 of the Regulation, the period of storage of personal data is established for a period of time not exceeding the achievement of the purposes outlined above and in compliance with the time prescribed by law.

Maspi reserves the right to retain the data, unless otherwise specified, for possible future research and assignments, to be carried out also on behalf of other clients, without prejudice to the data subject's right to request the deletion of the data from the archives at any time.

Rights of the data subject

The data subject may exercise the rights indicated in the Regulations, and in particular:

Right of access: the right to obtain confirmation as to whether or not personal data concerning him or her are being processed and, if so, to receive various information, including, the purpose of the processing, the categories of personal data processed and the criterion used to determine the storage period, the recipients to whom the data may be disclosed (Article 15);

Right to rectification: to obtain, without undue delay, rectification of inaccurate personal data concerning you and supplementation of incomplete personal data (Article 16);

Right to erasure: to obtain, without undue delay, the erasure of personal data concerning you, in the cases provided for in the Regulations (Article 17);

Right to restriction: to obtain the restriction of processing, in the cases provided for in the Regulation (Article 18);

Right to portability: to receive in a structured, commonly used and machine-readable format, personal data concerning you and to obtain that they be transmitted to another controller without hindrance, in the cases provided for by the Regulation (Article 20);

Right to object: to object to the processing of personal data concerning you, unless there are legitimate grounds for the Controller to continue the processing (Article 21);

Right to complain to the supervisory authority: to complain to the Data Protection Authority, Piazza di Montecitorio n. 121, 00186, Rome (RM).

In order to exercise the rights listed above, please contact the data controller by sending a written request by e-mail to maspi@maspi.it